



SCHS Commercial Image Use Contract

Note: *This is a permission request form, not an image order form.*

Terms of Use for Commercial Use of Images

The Society defines "commercial use" as any use of historical images used to generate sales. This includes purchasing the right to use a historical image and displaying it in any public venue where an admission fee is charged, such as in a museum, art studio, or other venue. Commercial use also includes image use in enterprises such as websites, books, advertising, films and use in a public presentation. By signing below, you agree to these terms of use:

- 1) You acknowledge that permission is necessary for use of the historical images. Fees are charged per image, per format and include in-context promotion.
- 2) You agree to pay the permission fees before receiving the image(s).
- 3) You will provide the following credit line when using images: Image used with permission by the Sauk County Historical Society.
- 4) You will not significantly alter the image(s). You agree to request permission from the Sauk County Historical Society before altering any image beyond standard cropping and resizing. After receiving permission to crop an image, the credit line will note the alteration.
- 5) You will not use or authorize others to use the images for any other purpose. For subsequent printings or editions of this project, you will arrange for additional permissions from the Sauk County Historical Society.
- 6) You understand the granting of permission to publish by the Sauk County Historical Society does not absolve the end user from copyright liabilities. You will not hold the Sauk County Historical Society liable for any damages stemming from your use of this content. This includes costs and expenses based on the violation of rights of ownership, infringement of copyright, invasion of the rights of privacy or laws of libel resulting from use of materials furnished.

Signature _____ Date _____

Position: _____



CUSTOMER INFORMATION

Name_____

Company_____

Address_____

City _____ State _____ Zip_____

Email _____ Telephone_____

☐ , I am a non-profit.

METHOD OF PAYMENT OF PERMISSION FEES

☐ , Check payable to

Sauk County Historical Society, PO Box 651, Baraboo, WI 53913

☐ , [Credit Card](#)

PROJECT INFORMATION

Title of project_____

Author, editor, or director_____

Estimated date of image use _____(month / day /year)

Estimated duration of image use _____(number of years)

FORMAT

Please check all that apply to your project.

☐ , Book/Article/E-Book , ☐ , TV Broadcast , ☐ , Online Video , ☐ , Film , ☐ , Website

☐ , Textbook , ☐ , Advertising , ☐ , Exhibit/Display ,

☐ Other_____

PUBLISHER / PRODUCTION COMPANY/ USER INFORMATION



Permission Fees for Commercial Use of Images

Permission fees are charged per image, per format, and per edition.

Print Media, eBooks, and Curriculum materials

	Commercial	Non-profit
Cover jacket surcharge	\$25	\$10
Circulation - 2,999 or fewer	\$25	\$15
Circulation - 3,000 to 29,999	\$50	\$35
Circulation - 30,000 to 99,999	\$100	\$75
Circulation - 100,000 to 199,999	\$175	\$100
Circulation - 200,000 or more	Requires negotiation	

Other Media

Display or Exhibit	\$30	\$20
Television - Local	\$75	\$20
Television - Streaming	\$150	\$25
Online Video or Film	\$75	\$20
Website	\$75	\$20
Newspapers	No fee, attribution required	

Other Uses

Historical Societies - non-educational use	\$20
Projects by other non-profits	\$20